

2008 Sunshine State Survey

The series of questions asked annually in the Sunshine State Survey provides academics and leaders in the public and private sectors with much-needed trend line data, while questions on newly-emerging issues give leaders an invaluable baseline look at where a wide cross-section of our state's residents stand on them.

The highly-anticipated poll launched immediately after the Presidential election – a pivotal time for exposure. The findings were released to the media the 2nd week in December, followed by a statewide rollout to targeted, key audiences by Leadership Florida leaders in its nine regions from December through March.

Statewide non-political partners for the 2008 survey include the Florida Philanthropic Network, Jesse Ball DuPont Fund and John S. and James L. Knight Foundation.